

*The story of Domaine la Barroche revolves  
around terroir, people, and passion.*

*This family passion is for the beautiful things in life,  
the love of simple joys and authentic pleasures.*



*The Popes unearthed this magical terroir  
when they took up residence in Avignon  
in the 14th century.*



## A FAMILY-RUN ESTATE

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*Domaine La Barroche has belonged to the Barrot family since the 14th century, where each generation has shared, and continues to share, the same dedication to their terroir and vines.*

*Alexandre, the estate's founder, Eugène Gabriel, the "terroir prospector", and Christian, a determined man with an unwavering passion.*

*The foundation of Domaine La Barroche is supported by the winery's matrons, whom continuously strive to ensure and celebrate the estate's success.*

## "WHEN THE YOUNGER GENERATION REVIVE ANCIENT TRADITIONS!"

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*Close-knit siblings Julien and Laetitia Barrot arrived in the early 2000s, and began to carve out the future direction of the estate.*

*They represent a new and committed generation of winemakers whom are open to using modern techniques, while remaining respectful of the terroir and traditions passed on from previous generations.*





## AN OUTSTANDING TERROIR

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*Domaine la Barroche consists of 15 hectares (37 acres) of vines mainly situated in the north and north-eastern parts of the appellation.*

*The vines are grown on a **yellow-red sand and red sandstone terroir**, resulting in elegant, silky wines. A limestone subsoil, meanwhile, lends minerality, salinity, and precision.*

*This **patchwork of terroirs** constitutes a huge advantage for La Barroche while the grape varieties express their unique characteristics, which are also reflected in the resulting wines.*

*Here, freshness, finesse, and power are **perfectly balanced**.*

## HUNDRED YEAR OLD GRENACHE VINES

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*Châteauneuf du Pape is renowned for its **aromatic complexity** thanks to the **13 grape varieties** grown in the appellation.*

*Here, Grenache is the soloist in the orchestra.*

*Over one third of the estate is planted with Grenache vines.*

*Dating from the early 1900s, we have witnessed over **100 years of history**, which have yielded several **legendary vintages**.*



## ARTISANS OF THE TERROIR

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*Our family's winemaking expertise has been passed down several generations.*

*Vineyard management is an exercise in perpetual motion, an endless cycle of growth.*

*Viticulture involves **balance**. We do our utmost to enable the vines to thrive in their **natural environment** while favouring the use of natural fertilizers, manual harvesting, and the meticulous selection of vineyard plots.*



# JULIEN BARROT

*His signature, his cru*

In his quest to reveal the best of the terroir, this cuvée is the one which captures the most the **essence of the estate** and Julien Barrot's philosophy as a winegrower.

A subtle blend of century-old Grenache vines, Mourvèdre, Syrah and Cinsault from the estate's finest terroirs.

A unique, silky and opulent wine that clearly expresses its distinctive qualities.



## PURE

*Quintessence of a grape varietal*

Imagine a corner of land filled with century old vines and the purest, sandy soil...

Made entirely from Grenache, the wine is a striking homage to Châteauneuf-du-Pape and its most celebrated grape variety.

It embodies **delicacy** and a synthesis of **exquisite flavours**, reflecting the **perfect balance** between power and generosity.



Imagine a unique plot of sandy clay soil named "Les Pialons" in Châteauneuf-du-Pape.

This **100% Clairette** is a shining example of one of the oldest grape varieties in Provence, first planted in the 14th century.

Featuring superb aromatic complexity, it is the epitome of **finesse** and demonstrates **elegance** and **vivacity** in perfect harmony.



## LIBERTY

*Liberty not only means what you wish but also reveals who you really are.*

Here a **collaboration of two winemakers** who dared to return to the essentials of winemaking.

They ventured off the beaten path to explore an exceptional terroir of sand mixed with blue and red clay, covered with smooth, round stones.

Featuring a **blend of old vines**, aged for 20 months in large oak casks, Liberty is a **full-bodied**,



## FIANCÉE

*Irresistible*

This wine combines **two seemingly opposite grapes**: 100-year-old Grenache and young Syrah.

However, these two varieties complement one another beautifully: a **graceful blend of power and finesse** with fresh fruit aromas, flowers and spices.



## A TECHNOLOGICAL JEWEL FOR OLD VINES

Since 2015, a new cellar dug into the hillside transports the grapes serenely via gravity flow, which helps preserve the quality of the fruit and terroir.

As a technological gem in terms of fermentation and ageing, this new facility is divided into several levels and enables the Barrot family to work as naturally as possible while expressing the elegance of their old vines.

Reception area with direct access. The grapes are transported to the cellar via gravity flow, where they are fermented using long maceration and gentle extraction.



## CELLAR

18 months of aging in foudres (large oak casks) and French oak demi-muids (large wooden barrels).



## DIVINE PLEASURE

*Delicious tasting sensations*

La Barroche wines are the perfect pairing to enhance a fine dining, from the most subtle to the spiciest.

We recommend decanting the wine at least two hours before serving. White wines should ideally be served at 12°C (54°F) and reds at 17° (63°F).

For visit and tasting, please contact us.



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VALLÉE  
DU RHÔNE

VALENCE

ORANGE

CHÂTEAUNEUF-DU-PAPE

AVIGNON

