



DOMAINE LA
BARROCHE
CHÂTEAUNEUF-DU-PAPE

The winery, passed from generation to generation since the 14th century, extends over 37 acres of sand and large pebbles, nearly half of which is planted with one-hundred-year-old Grenache.

"We put our heart and soul into winemaking and are deeply-rooted in Châteauneuf du Pape. We are proud of our heritage, down-to-earth, and hard working, and aim to offer you the best possible wine, while continually striving for excellence."

pure DE DOMAINE LA BARROCHE



Quintessence of a soul...

Imagine a corner of land filled with century-old vines and the purest, sandy soil... The resulting wine represents a striking homage to Châteauneuf-du-Pape and its most celebrated grape varietal, the Grenache. It embodies delicacy, an escape, a synthesis of subtle flavors: strawberries, cherries, liquorice with a hint of spices. It signifies the perfect balance between kindness and strength.



2 0 1 9

B L E N D

97% Grenache
3% Others

Pure is handcrafted from a single plot of 100-year-old vines and sandy soil, at the junction of "Grand Pierre", "Rayas" and "Pointu" districts.

V I T I C U L T U R E

Rigorous bud pruning.
Green harvesting is done.
The picking is entirely by hand, with a meticulous double sorting in the vineyard.



WINE-MAKING AND AGING

Gravity-flow underground winery for gentle handling.
Wine-making in tulip-shaped concrete tanks.
Destemming of underripe stalks.
The wine stays on the skins for over 4 weeks.
Gentle extractions.
Aging in old oak cask for 20 months.
The wine is not filtered before bottling.

D É G U S T A T I O N

"Very silky with mouthcoating fruit and tannin. This is powerful, packed full of fruit and acidity with great finesse, but also muscle and an exceptional length."

Matt Walls pour le Decanter - Octobre 2020