



DOMAINE LA
BARROCHE
CHÂTEAUNEUF-DU-PAPE

The winery, passed from generation to generation since the 14th century, extends over 37 acres of sand and large pebbles, nearly half of which is planted with one-hundred-year-old Grenache.

"We put our heart and soul into winemaking and are deeply-rooted in Châteauneuf du Pape. We are proud of our heritage, down-to-earth, and hard working, and aim to offer you the best possible wine, while continually striving for excellence."

pure DE DOMAINE LA BARROCHE



Quintessence of a soul...

Imagine a corner of land filled with century-old vines and the purest, sandy soil... The resulting wine represents a striking homage to Châteauneuf-du-Pape and its most celebrated grape varietal, the Grenache. It embodies delicacy, an escape, a synthesis of subtle flavors: strawberries, cherries, liquorice with a hint of spices. It signifies the perfect balance between kindness and strength.



2 0 1 7

B L E N D

97% Grenache
3% Others

Pure is handcrafted from a single plot of 100-year-old vines and sandy soil, at the junction of "Grand Pierre", "Rayas" and "Pointu" districts.

V I T I C U L T U R E

Rigorous bud pruning.
Green harvesting is done.
The picking is entirely by hand, with a meticulous double sorting in the vineyard.



WINE-MAKING AND AGING

Gravity-flow underground winery for gentle handling.
Wine-making in tulip-shaped concrete tanks.
Destemming of underripe stalks.
The wine stays on the skins for over 4 weeks.
Gentle extractions.
Aging in old oak cask for 20 months.
The wine is not filtered before bottling.

T A S T I N G

"The 2017 Chateauneuf du Pape Pure is still a rock star. Strawberry and raspberry fruit features delicate herb, floral and tea-like shadings that create incredible complexity. It's full-bodied yet weightless and cool, with lush, silky tannins to gently support the fruit on the never-ending finish." Joe Czerwinski for the Wine Advocate – August 2018

"Its vivid purple color is followed by a heavenly bouquet of black cherries, blueberries, lavender, violets, and garrigue. It's rich, full-bodied, powerful and concentrated, with the sexy style of the vintage giving it tons of charm. It's also beautifully balanced." Jeb Dunnuck – August 2018

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