



DOMAINE LA
BARROCHE
 CHÂTEAUNEUF-DU-PAPE

The winery, passed from generation to generation since the 14th century, extends over 37 acres of sand and large pebbles, nearly half of which is planted with one-hundred-year-old Grenache.

"We put our heart and soul into winemaking and are deeply-rooted in Châteauneuf du Pape. We are proud of our heritage, down-to-earth, and hard working, and aim to offer you the best possible wine, while continually striving for excellence."

pure

DE DOMAINE LA BARROCHE



Quintessence of a soul...

Imagine a corner of land filled with century-old vines and the purest, sandy soil... The resulting wine represents a striking homage to Châteauneuf-du-Pape and its most celebrated grape varietal, the Grenache. It embodies delicacy, an escape, a synthesis of subtle flavors: strawberries, cherries, liquorice with a hint of spices. It signifies the perfect balance between kindness and strength.



2 0 1 5

B L E N D

97% Grenache
3% Others

Pure is handcrafted from a single plot of 100-year-old vines and sandy soil, at the junction of "Grand Pierre", "Rayas" and "Pointu" districts.

V I T I C U L T U R E

Rigorous bud pruning.
 Green harvesting is done.
 The picking is entirely by hand, with a meticulous double sorting in the vineyard.

W I N E - M A K I N G A N D A G I N G

Wine-making in underground concrete vats.
 Destemming of underripe stalks.
 The wine stays on the skins for over 4 weeks.
 Gentle extractions.
 Aging in old oak cask for approximately 18 months.
 The wine is not filtered before bottling.

T A S T I N G

"This sensational-looking Châteauneuf du Pape dishes out incredible amounts of ripe cherries, blueberries, crushed rocks and crushed flowers. Big, full-bodied, thick and unctuous, it got a few expletives in the notes, and for all its size and weight, it stays lively, pure and even elegant." **Jeb Dunnuck for Robert Parker – October 2016**

"It's a brew of potpourri, thyme and wild strawberry; lively, silky and juicy. It's not powerful in weight or extraction, just beautifully detailed and aromatically precise. A wine of great finesse with a peppery, salty, mineral finish. Gorgeous stuff. Pure is the word." **Matt Walls for Tim Atkins – November 2016**