Technical Sheet

DOMAINE LA BARROCHE PURE ROUGE 2024

Collection wine – Châteauneuf du Pape

"Imagine a corner of land filled with century-old vines and the purest, sandy soil... Made entirely from Grenache, this wine is a striking homage to Châteauneuf du Pape and its most celebrated grape variety."

Julien et Laetitia Barrot, frère et sœur vignerons



Our terroir

Single plot of **100-year-old vines and sandy soil,** at the **junction of "Rayas", "Grand Pierre" and "Pointu" districts.**

Our choices of vinegrowing and winemaking

Manual winegrowing that respects the environment and strict bud thinning.
Manual harvesting with "high-end" uncompromising sorting.

97% Grenache
3% Others (complanted plot)

Gravity-flow underground winery for gentle handling.
Wine-making in tulip-shaped concrete tanks. Destemming of underripe stalks.
The wine stays on the skins for 3 to 4 weeks. Gentle extractions.
Aging of 20 months with 12 months in an old oak foudre.

This unique cuvee is produced in very limited quantities.
2024 vintage : 2640 bottles.

Our environmental commitments

High-precision viticulture that respects biodiversity. Bio Certipaq FRBio 09 certification.

These outstanding vines allow us to carry out our massal selections, so that we can perpetuate this irreplaceable heritage.

Each action is designed to enhance all living things.

The style of our cuvée

"This incredibly classy, elegant, vibrant Grenache from this family has tons to love.
Vivid ruby hue.
Flavors of black cherries, black raspberries, violets, pepper, and a kiss of chalky minerality.
With a Burgundian-like vibrancy and texture, it's beautifully balanced and concentrated with ripe tannins and integrated acidity.
Jeb Dunnuck – Novembre 2025

Our serving tips

We recommend decanting the wine at least 30 minutes before serving.
Ideal temperature of service is between 16° to 18° C - 61° à 64° F.

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